



tcpa

PERFECT
Interreg Europe



European Union
European Regional
Development Fund

Guidance on the PERFECT baseline and end of project survey

This survey has been designed to gain an understanding of the PERFECT project partner and stakeholder capacity and knowledge of the multi-use and value of green infrastructure at the start of the project and at the end of Phase One.

The surveys should be undertaken alongside the literature review to ensure that the most appropriate partner staff and stakeholders are involved. The findings will be used, together with the Literature Review and green infrastructure gap analysis, to:

1. develop the questions and format for the SWOT analysis and to identify the make-up of the Peer Groups.
2. to assess progress made with the awareness raising of stakeholders of the multi-use and value of green infrastructure.
3. to help identify a starting point for the 'Self-defined performance indicators' (SDPIs) identified by all partners.

In turn, the 'SDPIs' will be the focus for the Action Plans, and therefore the baseline surveys are a crucial part of the delivery of PERFECT. We need to know where we are starting from in order to reach the targets partners have identified. This is also why the baseline surveys should link to the literature reviews and green infrastructure gap analysis.

Each partner and their relevant stakeholder group will need to implement a baseline survey at the beginning of the project (completed by 13 April 2017) and end of Phase One (completed by 31 December 2019).

Survey

Attached is a questionnaire template for you to use for both the partner staff and the stakeholders. This is an example - you do not need to use this specific questionnaire and are welcome to adapt the survey to your individual needs as long as you will be able to capture partner staff and stakeholder awareness, knowledge and attitude towards the multi-use and value of green infrastructure at the start of the project.

Partner Staff Survey

Being clear about the aims of the survey will help establish the target audience, which may comprise individuals, specific groups, subdivisions or departments. The overall aim for the PERFECT survey is to assess progress made with the awareness-raising of the multi-use and value of green infrastructure in your organisation which, in turn, will help deliver your performance indicator.

We have not indicated a set percentage of partner organisation staff for you to target, but general survey guidelines dictate that if you do not have the resources to survey the entire

organisation, you do need to carefully select a sample group of people to be in your study who are going to be representative of what you are trying to find out. This is where a link with the Literature review will be valuable because you might want to include staff from departments such Health or Housing departments, Leisure, Tourism, or Economic Development.

Stakeholder Survey

It is up to each partner to adapt the questionnaire for the stakeholder questions. It is important that you conduct the survey with all the stakeholders identified in the application, although it is recommended that you might want to expand on this list if possible. It is acceptable for you to complete the stakeholder survey as part of your first stakeholder meeting or ask for this to be completed before or after the meeting. It is important process to establish how much awareness stakeholders have about investment in green infrastructure, not only its multiple uses but that through this, there are quantifiable social, economic and environmental benefits.

Please submit all information to jessica.fieth@tcpa.org.uk before Friday 14th April.

This guidance document has been prepared by the Town and Country Planning Association as the Lead Partner in the PERFECT project. PERFECT is a five-year long project funded by INTERREG Europe looking at the multiple benefits of green infrastructure for climate change adaptation, health and energy.

TCPA website: <https://www.tcpa.org.uk/>

PERFECT website: <http://www.interregeurope.eu/perfect/>

PERFECT Questionnaire for partners and stakeholders

1. What does the term green infrastructure mean to you?

Please respond by listing what you feel is defined by the term green infrastructure:

2. Role in PERFECT project:

- a. Partner.....
- b. Stakeholder.....
- c. Organisation.....

3. Personal details

Name (optional):
Email (optional):
Job title:

4. Please tick the description below that best describes your role (select all that apply):

- Politician/elected member.....
- Director/senior executive.....
- Head of service/senior manager.....
- Manager/team leader.....
- Researcher.....
- Other.....

5. Please tick your profession (if applicable):

- Spatial Planning.....
- Health.....
- Leisure.....
- Community.....
- Transport.....
- Environment.....
- Leisure.....
- Parks and Recreation.....
- Corporate strategies.....
- European projects.....

6. Have you heard of the term 'green infrastructure'?

- Yes.....
- No.....

7. Are you aware that the term 'green infrastructure' is used to describe networks of green spaces, parks, gardens, trees, green roofs, rivers, lakes and other waterways?

- Yes.....
- No.....

8. Do you think that green infrastructure is relevant to the work that you, personally, do?

- Yes.....
No.....

If yes, how?

9. Do you think that green infrastructure is relevant to the work that your organisation does?

- Yes.....
No.....

If yes, how?

10. Do you think that improving green infrastructure should be a priority in the work that you or your organisation does?

- Yes.....
No.....
Don't know.....
Not applicable.....

11. Do you think that creating new green infrastructure should be a priority in the work that you do, or that your organisation does?

- Yes.....
No.....
Don't know.....
Not applicable.....

12. The following questions relate to the economic impact and viability of green infrastructure in your area. In the table below, please give your answers on a scale of 0 = rarely or never, to 5 = always or almost always:

	1	2	3	4	5
Do you think that the cost of creating and looking after green infrastructure is justified by the benefits it brings?	<input type="checkbox"/>				
Do you think that high quality green infrastructure provides economic benefits to an area?	<input type="checkbox"/>				

13. Have you, or your organisation, considered using economic development funding (for instance, ERDF funding, regional funding etc.) to pay for green infrastructure projects?

- Yes.....
No.....
Don't know.....

14. To the best of your knowledge, have you or your organisation ever used economic development funding to pay for green infrastructure projects?

Yes.....

No.....

Don't know.....

15. Good quality green infrastructure can provide many different benefits at once. Which of these benefits do you think green infrastructure could provide?

Please give your answers on a scale of 0 = unlikely, to 5 = very likely:

	1	2	3	4	5
Improvements to people's physical health	<input type="checkbox"/>				
Improvements to people's mental health	<input type="checkbox"/>				
Attracting investment into the area	<input type="checkbox"/>				
Reducing overheating in urban centres	<input type="checkbox"/>				
Reducing the risk of flooding	<input type="checkbox"/>				
Increasing biodiversity	<input type="checkbox"/>				
Encouraging active travel	<input type="checkbox"/>				
Improving local air quality	<input type="checkbox"/>				
Attracting skilled workers to the area	<input type="checkbox"/>				
Improving social cohesion	<input type="checkbox"/>				
Increasing connectivity	<input type="checkbox"/>				
Increasing tourism	<input type="checkbox"/>				
Increasing the number of jobs in an area	<input type="checkbox"/>				

Thank you for your time. Please send your completed survey to.... [please enter the name of the person who should receive the surveys].